



## Professional Experience

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### Current

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#### **Apple Store**

Biltmore Fashion Park  
2430 E. Camelback Rd.  
Phoenix, AZ 85016  
(602) 977-0285  
www.apple.com/retail/biltmore

**March 2003 - Present**

**Lead Mac Specialist (Full-Time)**

Assist in purchases of new Apple computers/iPods and/or third-party hardware and software items, in addition to answering any questions a customer or visitor might have regarding a future purchase or technical advice. New employee mentor, and take leading role in helping other Mac Specialists and employees.

### Related

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#### **Off Madison Ave**

80 E. Rio Salado Pkwy., Ste. 711  
Tempe, AZ 85281  
(480) 505-4500  
www.offmadisonave.com

**August 2005 - February 2006**

**Production Artist**

Primary responsibilities involved art production for advertising and collateral materials on multiple accounts including re-sizing previous ads and adapting prior concepts to new executions, as well as some supplemental design work. Worked with new business team members to create presentations and leave-behind books. Additionally, took care of computer troubleshooting and tech support for all Macintosh computers and some PC issues, as well as purchasing and setting up computers for new employees and interns.

- Handled production on initial collateral, and layout and production for secondary round of materials for Taste 2006 to benefit the Boys & Girls Clubs of Metropolitan Phoenix.

#### **Moses Anshell**

20 W. Jackson St.  
Phoenix, AZ 85003  
(602) 254-7312  
www.mosesanshell.com

**June 2002 - August 2002**

**Intern - Interactive / Art Production**

Assisted with the creation and development of web and print projects. Emphasis on original content creation. Involved direct contact with clients. Spent time in both Interactive Services creating web content, and the Art Production department modifying and creating print ads and other various print media. Also, performed limited amount of Macintosh technical support, when needed.

- Created layout and design for Arizona Office of Tourism website, KidZone. KidZone is an interactive Flash site to help children learn and discover more about the state of Arizona.

## **Villing & Company**

5909 Nimitz Pkwy.  
South Bend, IN 46628  
(574) 277-0215  
www.villing.com

**June 1993 - January 2002**

**Intern - Interactive / Art Production / Mac Support**

Assisted with the creation and development of web and CD-ROM projects, including design, creation and manipulation of graphics. In addition, responsible for on-site Macintosh technical support, and a limited amount of PC/Windows technical support. Also assisted with the Print, and Broadcast (Audio/Visual) departments.

- Designed and created most recent phase of web site for Preprofessional Studies Dept. at the University of Notre Dame.
- Developed limited working knowledge of network management systems.
- Assisted in video shoots and editing sessions.
- Handled graphics for presentation materials used in public relations activities for the Hummer H2, manufactured by AM General.

## **Document Production Services - Arizona State University**

Graphic Information Technology Facility (East Campus)  
7001 E. Williams Field Rd., Tech Center #115  
Mesa, AZ 85212  
480.727.1310

**August 2002 - December 2002**

**Intern - Pre-press and Pressman**

Internship that provided hands-on training of 2- and 4-color presses, digital presses, as well as running of presses and cutting machines. Due to shortage of employees at the time, was given responsibility for handling of all incoming jobs, including the printing of job tickets and updating in the database, and creating film or plates for each individual job.

## **Education**

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### **Arizona State University**

Tempe, AZ

1999 - 2003 (Graduated: May 2003)

Bachelor of Science degree in Graphic Information Technology

Dept. of Information and Management Technology

College of Technology and Applied Sciences

\*Dean's Honor List

### **University of Notre Dame**

Notre Dame, IN

Summer 2001

Courses in School of Film, Theater, and Television

## **Awards / Accomplishments**

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- May Ad 2 Phoenix Member of the Month (2003)
- Secretary of GIT Club (Graphic Information Technology) (2002-2003) at Arizona State University East
- Phoenix Club of Printing House Craftsman Scholarship (2000)
- Phoenix Ad Club / Ad 2 Phoenix - 2003 Media Auction Committee
- Assisted with setup and media relations activities for annual College Football Hall of Fame Enshrinement ceremonies.
- Attended SIGGRAPH 2002 San Antonio Conference (Computer Graphics Industry) - attended with other GIT Club officers
- Attended SPECTRUM 2002 Conference in Scottsdale (Print Industry) - attended seminars and helped with registration.